

SHARYN RAGGETT

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Sharyn Raggett is a graphic designer with more than 10 years professional experience. With a special interest in publication design, Sharyn has worked for a number of publishing houses including Hardie Grant Books, Harper Collins Publishers, The Ink Group and Messenger Books. She has also been illustrating for more than eight years, and has been a regular contributor for various publications including NewMatilda.com, BRW magazine, and Australian Women's Health magazine.

COMPUTER AND SOFTWARE SKILLS

Mac OS X

Adobe Creative Suite (CS4):

InDesign, Illustrator, Photoshop, Bridge

Adobe Lightroom 2

Adobe Acrobat 9 Pro

Quark Xpress 6

Microsoft Office X: Word, Excel

PROFESSIONAL EXPERIENCE

2003/10 **Freelance Art Direction, Design and Illustration**

Functions and responsibilities: principal creative on a range of freelance projects from the design, development and implementation of corporate identities, to interactive CD and DVD interface design, annual reports, book design and packaging. Clients for design include: Armstrong Miller + McLaren, Canon CISRA, City of Sydney, Hardie Grant Books, Harper Collins Publishers, The Ink Group Publishers, Messenger Publishing, The Orotan Group, Reverse Garbage, State Library of New South Wales, Stills Gallery, Tourism New South Wales, UBS.

Recent book design credits include:

- **The Mud House** by Richard Glover (Harper Collins Publishers) - cover illustration
- **Coffee Trails: A Social and Environmental Journey with Toby's Estate** by Toby Smith (Messenger Publishing) - cover and internal design
- **Only Two Seats Left: The Incredible Contiki Story** by John Anderson (Messenger Publishing) - cover and internal design
- **Global Shopper 1 & 2** by Nicole Hopkinson (Hardie Grant Books) - cover and internal design
- **Life Magic** by Ruth Ostrow (Hardie Grant Books) - cover and internal design
- **The Foodies' Guide to Sydney 2008 and 2007** by Helen Greenwood and John Newton (Hardie Grant Books) - cover and internal design
- **The Foodies' Guide to Melbourne 2008 and 2007** by Allan Campion and Michele Curtis (Hardie Grant Books) - cover and internal design

Clients for illustration include NewMatilda.com, BRW magazine, TV Hits magazine, Harper Collins Publishers, Australian Women's Health magazine, Australian Handyman magazine, NETT magazine, Reader's Digest, The School Magazine and Macquarie Bank.

2003/04 Design Director

Infocus Design Pty. Ltd

Infocus Design is an award winning studio that designs and builds stands for trade shows and exhibitions. With clients in the automotive, medical, IT and entertainment industries, their work is predominantly 3D based, but includes significant amounts of design for print and broadcast. Functions and responsibilities: a hands-on role that included equal parts graphic design, art direction and production. Working with a small team of graphic, interior and CAD designers, this role also involved client liaison, quoting, creative proposal writing, commissioning film, photography and audio as well as all aspects of large format printing and production. Clients: Mazda, Kawasaki, MG Rover, Jaguar, Australia Post, Panasonic and Tyrrell's Wines.

2001/02 Freelance Art Direction, Design and Illustration
(represented by Aquent)

Functions and responsibilities: principal creative on a range of freelance projects from large publication layout, to corporate identity, to packaging and point of sale design. Clients: Olympic Co-Ordination Authority, Big Daks, Frontline BTL, Clemenger BBDO, Georgie Cole Photography, Fifty Two and Australian Good Taste Magazine.

2001 Art Director/Senior Graphic Designer for Web
dingo blue Pty. Ltd

Functions and responsibilities: working closely with a small team of in-house web developers, designers and writers to re-vamp dingo blue's 250+ page website. This involved providing art direction and design that better reflected the brand's TV, cinema and outdoor advertising presence. Also involved setting up 'dogsquad', a think-tank for the development of the dingo blue brand in collaboration with creatives at George Patterson Bates.

WORK FEATURED IN THE FOLLOWING PUBLICATIONS

2002/03 OzGraphix 2002 and 2003 Featuring work from Infocus Design. OzGraphix is an annual publication showcasing Australian graphic design.

1998 Design Downunder A showcase of the best student graphic design from around the country.

1997 Primavera - The Belinda Jackson Exhibition of Young Artists Catalogue essay by Benjamin Genocchio. Published by the Museum of Contemporary Art.

1994 Commercial Photography in Australia magazine
'Challenging The Status Quo', p22 Jan/Feb 1994,
by Robyn Gower.

2000 **EDUCATION AND TRAINING**

Aquent Springboard Program

Lynda.com Training Center, Ojai, California USA

Selected and sponsored to participate in an intensive two-week training course for web design taught by renowned web design instructor, Lynda Weinman. Coursework included: Fundamentals of Web Design, Dreamweaver, Photoshop for the Web, and Introductory Flash.

1997 **Advanced Diploma in Graphic Design (Distinction Level)**

Sydney Graphics College, Sydney

1994 **Bachelor of Fine Arts - Photographic Studies major**

University of NSW College of Fine Arts (COFA)

1990 **Higher School Certificate Sydney NSW**